INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1480614-1 | 06/26/16 | June 2016 | 05/30/16 - 06/26/16

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingtd
 National

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4592

Order# Alt Order # Flight Dates 08238720 1480614 06/21/16 - 06/30/16 Billing Type Deal # Billing Calendar Broadcast Cash Special Handling Advertiser Code Product 1/2 Agency Code 750 760

Agency Ref Advertiser Ref

Spots/ Week Type Rate Start/End Time Length Description **MTWTFSS** Line Start Date End Date \$40.00 NM :30 3 **MEREDITH** M-F 106X-206X -TWTF--06/24/16 06/21/16 Class of Time - Immediately Pre-emptible without notice Rate Start Date **End Date MTWTFSS** Spots/Week Weeks: \$40.00 -TWTF--06/20/16 06/26/16 Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # Ch Day Air Date \$40.00 NM :30 PRATV1608H M-F 106X-206X **WPBF** Tu 06/21/16 1:44 AM MEREDITH 3 NM M-F 106X-206X :30 PRATV1608H \$40.00 1:21 AM MEREDITH 4 **WPBF** W 06/22/16 NM :30 PRATV1608H \$40.00 M-F 106X-206X 1:37 AM MEREDITH **WPBF** Th 06/23/16 1 3 \$225.00 NM 1135P-1238A -TWTF--:30 06/24/16 Jimmy Kimmel 2 06/21/16 Class of Time - Immediately Pre-emptible without notice

Start Date **MTWTFSS** Spots/Week Rate **End Date** Weeks: \$225.00 06/26/16 -TWTF--06/20/16 Start/End Time Length Ad-ID Rate Type Day Air Date Air Time Description Spots: # Ch :30 PRATV1608H \$225.00 NM 1135P-1238A 11:58 PM Jimmy Kimmel **WPBF** Tu 06/21/16 4 ·30 PRATV1608H \$225.00 NM 1135P-1238A 12:02 AM Jimmy Kimmel W 06/22/16 3 **WPBF** \$225.00 NM :30 PRATV1608H 12:01 AM Jimmy Kimmel 1135P-1238A **WPBF** 06/24/16 1 \$100.00 NM :30 3 1238-107A -TWTF--06/24/16 Nightline 3 06/21/16

Class of Time - Pre-emptible with notice **MTWTFSS** Rate Start Date_ End Date Spots/Week Weeks: \$100.00 06/26/16 -TWTF--06/20/16 Rate Type Length Ad-ID Air Time Description Start/End Time Day Air Date Spots: # Ch \$100.00 NM :30 PRATV1608H 1238-107A 1:01 AM Nightline **WPBF** W 06/22/16 NM \$100.00 :30 PRATV1608H 1238-107A Th 06/23/16 12:51 AM Nightline 2 WPRF :30 PRATV1608H \$100.00 NM **WPBF** F 06/24/16 1:01 AM Nightline 1238-107A 4

\$250.00 NM -TWTF--:30 3 WPBF News 25 @ Noon 12pm-1230pm 4 06/21/16 06/24/16 Class of Time - Immediately Pre-emptible without notice End Date **MTWTFSS** Spots/Week Rate Start Date Weeks: \$250.00 -TWTF--06/20/16 06/26/16 Rate Type Start/End Time Length Ad-ID Day Air Date Air Time Description Spots: # Ch :30 PRATV1608H \$250.00 NM 12pm-1230pm 12:28 PM WPBF News 25 @ Noon **WPBF** Tu 06/21/16 1 :30 PRATV1608H \$250.00 NM 12:11 PM WPBF News 25 @ Noon 12pm-1230pm 06/22/16 WPBF W 3 \$250.00 NM 12pm-1230pm :30 PRATV1608H 12:24 PM WPBF News 25 @ Noon 2 WPBF F 06/24/16

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 1480614-1 | 06/26/16 | June 2016 | 05/30/16 - 06/26/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4592

www.thewpbfch	annel.com									
				0		1	Spots/	Dete	Tuno	
_ine Start D	ate End Dat	e Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 06/21/ Class	16 06/24/16 of Time - Imme	WPBF Nev diately Pre-empt	ws 25 @ Nooi tible without n	n 12pm-1230pm otice	-TWTF	:30	3	\$250.00	NM	
5 06/21/	16 06/24/16	Ellen diately Pre-empt	tible without n	4-5p	-TWTF	:30	3	\$400.00	NM	-
Weeks	Start Date	End Date	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$400.00		····			
Spots: #	06/20/16 Ch Day	06/26/16 <u>Air Date</u> <u>Air T</u>	Fime Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Type
Spots: #			2 PM Ellen	<u></u>	4-5p		0 PRATV1608	Н		\$400.00 NM
1			9 PM Ellen		4-5p	:3	0 PRATV1608	Н		\$400.00 NM
3			7 PM Ellen		4-5p	:3	O PRATV1608	Н		\$400.00 NM
6 06/21/ Class	16 06/24/16 of Time - Pre-e	WPBF New	ws 25 @ 6:00 ice	Pl6-6:30PM	-TWTF	:30	3	\$650.00	NM	
Weeks			MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$650.00					
Spots: #	Ch Day		Time Descrip		Start/End Time		h Ad-ID			Rate Type
2	WPBF Tu	06/21/16 6:2	5 PM WPBF I	News 25 @ 6:00PM	6-6:30PM		0 PRATV1608			\$650.00 NM
3	WPBF Th			News 25 @ 6:00PM	6-6:30PM		0 PRATV1608			\$650.00 NM
• 4	WPBF F	06/24/16 6:1	1 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 PRATV1608	Н		\$650.00 NM
7 06/21/ Class	16 06/24/10 of Time - Imme	WPBF New diately Pre-emp	ws 25 Morning tible without r	gs6-7AM notice	-TWTF	:30	3	\$500.00	NM	
Weeks	: Start Dat 06/20/16	e <u>End Date</u> 06/26/16	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: #	Ch Day		Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WPBF Tu	06/21/16 6:2	2 AM WPBF	News 25 Mornings	6-7AM		0 PRATV1608			\$500.00 NM
4	WPBF Th			News 25 Mornings	6-7AM		0 PRATV1608			\$500.00 NM
3	WPBF F	06/24/16 6:3	6 AM WPBF	News 25 Mornings	6-7AM	:3	0 PRATV1608	Н		\$500.00 NM
8 06/21/ Class		Wheel Of mptible with not		7-7:30PM	-TWTF	:30	2	\$1,300.00	NM	
Weeks	: <u>Start Dat</u> 06/20/16		MTWTF\$S -TWTF	Spots/Week 2	<u>Rate</u> \$1,300.00					
Spots: #	<u>Ch</u> <u>Day</u>	Air Date Air	Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
1	WPBF Tu	06/21/16 7:1	2 PM Wheel	Of Fortune	7-7:30PM		30 PRATV1608			\$1,300.00 NM
2	WPBF W	06/22/16 7:1	1 PM Wheel	Of Fortune	7-7:30PM	::	30 PRATV1608	H	_	\$1,300.00 NM
9 06/21/ Class	/16 06/24/1 of Time - Pre-6	6 Good More	ning America	7-9AM	-TWTF	:30	3	\$625.00	NM	
Weeks	Start Dat 06/20/16		MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$625.00					
Spots: #			Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
1		06/21/16 8:1	3 AM Good N	Norning America	7-9AM		30 PRATV1608			\$625.00 NM
2	WPBF W	06/22/16 8:5	3 AM Good N	Norning America	7-9AM		30 PRATV1608			\$625.00 NM
3	WPBF F	06/24/16 8:4	10 AM Good N	Morning America	7-9AM	:	30 PRATV1608	H		\$625.00 NM
10 06/21 Class	/16 06/24/1 of Time - Pre-	6 Jeopardy emptible with not	tice	7:30-8PM	-TWTF	:30	2	\$1,500.00	NM	
Weeks		te <u>End Date</u>	MTWTFSS -TWTF	Spots/Week 2	Rate \$1,500.00					
Spots: #			Time Descrip	otion	Start/End Time		th Ad-ID			Rate Type
1			12 PM Jeopar	dy	7:30-8PM		30 PRATV1608			\$1,500.00 NM
2	WPBF W	06/22/16 7:4	12 PM Jeopar	dy	7:30-8PM		30 PRATV1608	ВН	<u>-</u>	\$1,500.00 NM

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Lehigh Valley, PA 18002-6885

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1480614-1	06/26/16	June 2016	05/30/16 - 06/26/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4592

www.thewpbfchannel.com

WW.dicwpbionaine						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 06/25/16 Class of T	06/25/16 ime - Pre-emp	Sat 6pm News tible with notice	6-630p	1-	:30	1	\$350.00	NM ———	
Weeks:	Start Date 06/20/16	End Date MTWTFSS 06/26/161-	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	iption	Start/End Time		h Ad-ID			Rate Type
1_W	PBF Sa 06/2	25/16 6:12 PM Sat 6	om News	6-630p	:3) PRATV1608H			\$350.00 NM
12 06/25/16 Class of T	06/25/16 ime - Immedia	Sat Wheel Of Fortune tely Pre-emptible withou	Sat 7-730PM t notice	1-	:30	1	\$450.00	NM	
Weeks:	Start Date 06/20/16	End Date MTWTFSS 06/26/161-	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	n Day Air	Date Air Time Descri	ription	Start/End Time		h Ad-ID			Rate Type
1 W	PBF Sa 06/	25/16 7:15 PM Sat W	/heel Of Fortune	Sat 7-730PM	:3	0 PRATV1608H			\$450.00 NM
13 06/25/16 Class of T	06/25/16 ime - Immedia	Sat Jeopardy tely Pre-emptible withou	Sat 7:30-8PM t notice	1-	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	06/20/16	06/26/161-	1	\$500.00 Start/End Time	l engt	h Ad-ID			Rate Type
Spots: # CI 1 W	<u>h Day Air</u> PBF Sa 06/			Sat 7:30-8PM		0 PRATV1608H	1		\$500.00 NM
I VV								NIA 4	
14 06/26/16 Class of 1	06/26/16 Fime - Immedia	Sun 11:35pm Late Ne tely Pre-emptible withou	t notice	1 	:30	1	\$300.00	NM	
Weeks:	Start Date 06/20/16	End Date MTWTFSS 06/26/161	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Cl		-	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	PBF Su 06/		11:35pm Late News	1135p-12am	:3	0 PRATV1608H	1		\$300.00 NM
15 06/26/16 Class of	06/26/16 Time - Pre-emr	RIZZOLI & ISLES WI	KND SUN 12A-1A	1	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	06/20/16	06/26/161	1	\$100.00 Start/End Time	Longi	h Ad-ID			Rate Type
Spots: # C						0 PRATV1608	1		\$100.00 NM
1_W	PBF Su 06/	26/16 12:56 AIVI RIZZ	OLI & ISLES WKND L	.F Z 30N 12A-1A					
17 06/21/16 Class of	06/26/16 Time - Immedia	Tu-Su WPBF News 2 ately Pre-emptible without	ıt notice	-TWTFSS	:30	5	\$550.00 	NM ———	
Weeks:	Start Date 06/20/16	End Date MTWTFSS 06/26/16 -TWTFSS	Spots/Week 5	<u>Rate</u> \$550.00					Data Tar
Spots: # C				Start/End Time		th Ad-ID			Rate Type
3 W	/PBF Tu 06/		u WPBF News 25 @ 1			0 PRATV1608			\$550.00 NN
	/PBF Th 06		u WPBF News 25 @ 1			0 PRATV1608			\$550.00 NA \$550.00 NA
			u WPBF News 25 @ 1			30 PRATV16081 30 PRATV16081			\$550.00 NA
	/PBF Sa 06		u WPBF News 25 @ 1			30 PRATV16081 30 PRATV16081			\$550.00 NN
1 W	/PBF Su 06	726/16 11:26 PM Tu-S	u WPBF News 25 @ 1	TIFIVI TI-TI.35FIVI		10 1 100 1 A TOOG!	·		4000.00 1416
				Total Spots		38			

Payment Terms 30 Days

<u>Gross Total</u> \$18,420.00

Agency Commission

\$2,763.00

Net Amount Due

\$15,657.00

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